



## An Immediate Impact

### SUMMARY

Kane County, Illinois—Jennifer Jarland, Kane County’s Recycling Program Coordinator, and the Kane County sustainability team have been doing extraordinary work within their community to increase their diversion rates. From yearly recycling guides to recycling event extravaganzas, they have been setting the perfect example of how to create awareness about sustainability and how to implement a successful action plan to achieve zero waste.

In late April 2014, the Kane County Government Center fitted Busch Systems Uptown Recycling Stations on their campus to expand their well-established internal recycling program.

After one month of implementing Busch Systems recycling containers on the Kane County Government Center campus, the sustainability team has seen their diversion rates double compared to the year prior.

### QUICK FACTS



**Container:**  
Uptown



**Streams:**  
Single-stream  
Recycling



**Organization Location:**  
Geneva, IL



**Public or Private:**  
Public



**Website:**  
[www.countyofkane.org/recycling](http://www.countyofkane.org/recycling)



**Commuter vs. Residential Profile:**  
Commuter



**Population:**  
250 Staff + public visitors



**Site Size:**  
950,000 sq. ft.

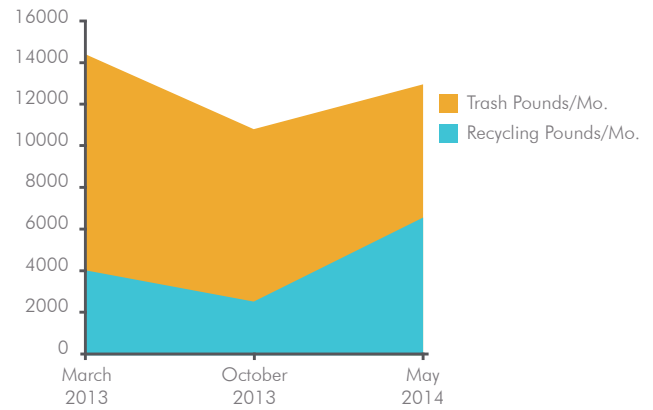
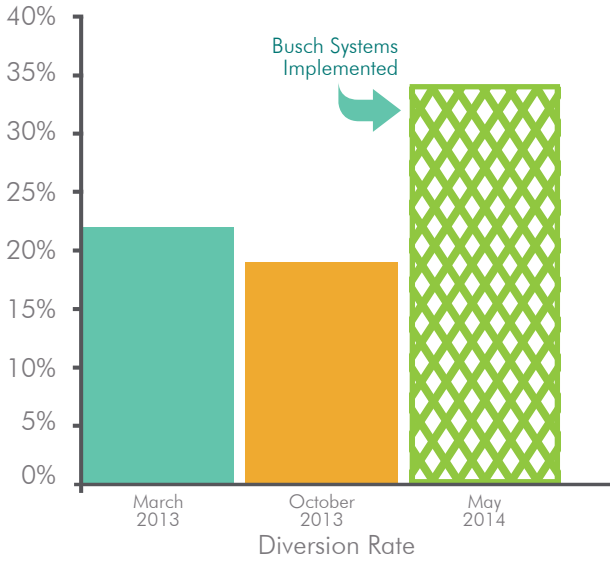
“ The new Busch Systems Uptown Recycling Stations are perfect for Kane County because they are designed to be weather resistant and the slanted top does not allow accumulation of snow, which is an important aspect in the Chicago region!...Busch Systems worked with me diligently to create custom labeling. Both the colors and shapes of the holes and the clear labels increase public awareness and help people understand what goes where. ”

Jennifer Jarland, Kane County Recycling Coordinator





## FACTS & FIGURES



	Mar-2013	Oct-2013	May-2014
Trash (lbs/mo.)	14,400	10,800	12,908
Recycling (lbs/mo.)	3,995	2,520	6,515
Total Discards (lbs/mo.)	18,395	13,320	19,423
Diversion Rate	22%	19%	34%

## Environmental Benefits of Recycling

6,515 tons of recycling



**5,732.55**  
CO2 Equivalent Removed from the Air  
**968**  
Equivalent of Cars Removed



**38,654,068.32 (KWH)**  
Energy Savings  
**362.76**  
Neighborhood Blocks  
(10 Households @ 10,656 KWH/year)



**46,337.94 (1000's of gal)**  
Water Savings  
**71.53**  
Olympic swimming pools

<http://www.ecorewards.com/infostore/ECalculator.asp>

## Kane County Government Center Geneva, IL

