

October 2, 2019

To whom it may concern,

Hello, my name is Stephanie Traynor, I am a lifetime resident of the Fox Valley and currently live in East Dundee. I own a Wedding Photography business. My husband, Scott, is an East Dundee Village Trustee Board member. We have 5 children and are invested in the success and growth of the Fox Valley area.

I love meeting local business owners and I was delighted when Andrea with The Alcove reached out to me last year. It was clear to me right away that Andrea and Jacob shared the same vision of working with local businesses to create profitable opportunities while celebrating the unique history and diversity of our community.

I have had the pleasure of working with Andrea and Jacob at The Alcove several times now. One of the things that I appreciate about opportunities at The Alcove is that they are intentional about working with people in the LGBT community and people of color who are often underrepresented in the wedding industry marketing in our community. Apart from that The Alcove is a gorgeous venue with an interesting architectural history. Events at The Alcove bring people into Kane County where our local restaurants and hotels benefit from the increased traffic and exposure.

As a part of the Wedding Industry I have seen Explore Elgin do a wonderful job over the past several years bring increased visibility to the opportunities couples have in Kane County rather than heading to Napperville, Wheaton, or Chicago. I believe The Alcove aids the direction this area is moving in. Helping Kane County become a leading wedding district.

I am hopeful for The Alcoves continued success and I think the county would benefit from supporting The Alcove in their growth.

Thank you,  
Stephanie Traynor  
Shutterwinks Photography  
[www.shutterwinks.com](http://www.shutterwinks.com)